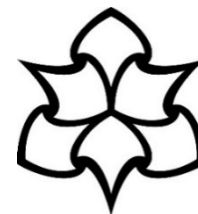# Collaborative Provision Programme Specification 2021-22

**Period of Approval**: 01/09/2018- 31/08/2024

## ADMINISTRATIVE AND REGULATORY INFORMATION

| 1 | **Partner Name** | Istituto Marangoni | |
|---|---|---|---|
| 2 | **Type of Collaborative Partnership** | **External Validation** | |
| 3 | **Enrolment Status** | ☒ Externally Enrolled ☐ Fully Enrolled | |
| 4 | **Programme Title(s)** | MA Fashion Styling, Creative Direction and Digital Content (AOS 319H) | |
| 5 | **HECOS Code(s)** | 100063 | |
| 6 | **Awarding Institution** | ☒ Manchester Met ☐ Other, please specify: | |
| 7 | **Manchester Met Faculty** | Arts & Humanities | |
| 8 | **Manchester Met Department / School** | Manchester Fashion Institute | |
| 9 | **Final Level of Study (FHEQ)** | Level 7 (MA, MSc, PGCE, M.Med, LLM, MBA, MEd) | |
| 10 | **Mode(s) of Study and Duration** | **Mode of Study** | **Duration (Years)** |
| | | ☒ Full Time | 1.25 (15 months) |
| | | ☐ Part Time | |
| | | ☐ Sandwich / Study Abroad | |
| | | ☐ Online / Distance Learning | |
| | | ☐ Other, please specify: | |
| 11 | **Cohort** | ☐ September (standard) ☒ October ☐ November ☐ December ☐ January ☒ February | ☐ March ☐ April ☐ May ☐ June ☐ July ☐ August |
| 12 | **Is this for a closed cohort only?** | ☐ Yes | ☒ No |
| 13 | **QAA Subject Benchmark Statement** | Art and Design | |
| 14 | **University Assessment Regulations** | Postgraduate | |

| 15 | Approved Variations / Exemptions from Assessment Regulations and/or Curriculum and Assessment Framework for Taught Programmes | Curriculum and Assessment Framework for Taught Programmes Exemptions |
|---|---|---|
| | | Regulation 4.12 has been re-worded for collaborative partners. The approved wording is as follows: |
| | | *All assessment components within a Programme must be categorised as either 'assignment' or 'examination'. The overall split of assessment for each level, and more detailed assessment strategies, will be defined and approved through Collaborative Programme Approval and Review Events.* |

| 16 | Learning & Teaching Delivery | Level | Scheduled | Independent | Placement |
|---|---|---|---|---|---|
| | | 7 | 40% | 50% | 10% |

| 17 | Assessment Methods | Level | Assignment | Examinations |
|---|---|---|---|---|
| | | 7 | 100% | 0% |

| 18 | Entry Requirements | • Completed application form<br>• Signed personal statement<br>• Curriculum Vitae<br>• 2 reference letters<br>• Undergraduate qualification of normally 2.1 or above<br>• Notarized photocopy of a graduation diploma and academic transcripts (must be equivalent to a UK bachelor degree) and their official translation in English, if in a language different than English (for the master's degree courses at the London and Paris schools)<br>• Interview<br>• Portfolio<br>Non-native English speakers need to provide a copy of the official English language certificate: the English language test score should be at least upper B2 at CEFR level – IELTS overall score of 6.5 with no elements below 5.5* – only for the Paris and London Schools |
|---|---|---|

## Awards

| 19 | Final Award Title(s) | MA Fashion Styling, Creative Direction and Digital Content (319H) |
|---|---|---|
| 20 | Interim Exit Award Title(s) | PG Certificate Fashion Styling, Creative Direction and Digital Content<br>PG Diploma Fashion Styling, Creative Direction and Digital Content |

| 21 | Main Location of Study | Level | Partner | Manchester Met |
|---|---|---|---|---|
| | | 7 | 100% | 0% |

## Articulation Arrangements

| 22 | Articulation Arrangements | Details of Arrangements |
|---|---|---|
| | | N/A |

# Professional, Statutory and Regulatory Bodies

| 23 | Accrediting and / or associated PSRB(s) | N/A |
|---|---|---|
| 24 | Date, outcome & period of approval of last PSRB approval / accreditation | N/A |

# Programme Outcomes

| 25 | Final Award Learning Outcomes | |
|---|---|---|
| **Part A – Knowledge and Critical Understanding** | | |
| | By the end of the programme students are expected to have knowledge and critical understanding of: | Assessed by: |
| 25.1 | The role that fashion image plays, whilst analysing and synthesizing historical and contemporary references and how they feed into personal visual Identity. | Assignments – may include:<br>• Research book<br>• Portfolio<br>• Reflective commentary<br>• Essay<br>• Presentation<br>• Report<br>• Research Proposal<br>• Reflective Journal<br>• Dissertation |
| 25.2 | Key fashion communication channels and theories, generating creative and original visual solutions for different fashion related audiences, media and markets. | |
| 25.3 | Changing role of the still and the moving image, conceptualising forward-looking visual solutions for the fashion industry. | |
| **Part B – Skills and Attributes** | | |
| | The programme will ensure students will gain the following skills and attributes: | Assessed by: |
| 25.4 | Professional standards, including effective time management, originality, self-direction, initiative and problem solving skills to the production of own work. | Assignments – may include:<br>• Research book<br>• Portfolio<br>• Reflective commentary<br>• Essay<br>• Presentation<br>• Report<br>• Research Proposal<br>• Reflective Journal<br>• Dissertation |
| 25.5 | Provide evidence of a substantial piece of independent and interdisciplinary research. | |
| 25.6 | Develop working relationships using teamwork and leadership skills, recognising and respecting different perspectives. | |
| 25.7 | Manage their professional development reflecting on progress and taking appropriate action. | |
| 25.8 | The ability to find, evaluate, synthesise and use information from a variety of sources. | |
| 25.9 | Express ideas effectively and communicate information appropriately and accurately using a range of media including ICT. | |

# Programme Structure

| 26 | Course Unit Overview |
|----|----------------------|

**Level 7**

| Core Course Units | | | | | | |
|------|------|--------|-------------------|---------------|----------------|-------------------|
| Code | Occ | Status | Course Unit Title | No of credits | Home Programme | Outcomes addressed |
| 317Z0020 | 1F2IC | Core | Style Research | 20 | MA Fashion Styling, Photography and Film | 25.1, 25.2, 25.3, 25.4, 25.5, 25.6, 25.8. 25.9 |
| 317Z0010 | 1F2IC | Core | Fashion and Culture | 20 | MA Fashion and Luxury Brand Management MA Contemporary Fashion Buying MA Fashion Promotion, Communication and Media MA Fashion Styling, Photography and Film | 25.1, 25.2, 25.3, 25.4, 25.5, 25.8 |
| 317Z0004 | 1F2IC | Core | Contextual and Cultural Studies | 20 | MA Fashion and Luxury Brand Management MA Contemporary Fashion Buying MA Fashion Promotion, Communication and Media MA Fashion Styling, Photography and Film MA Fashion Design Womenswear MA Luxury Accessories Design and Management | 25.1, 25.2, 25.3, 25.4, 25.5, 25.6, 25.7, 25.8. 25.9 |
| 317Z0012 | 1F2IC | Core | Fashion Styling and Creative Direction | 20 | MA Fashion Styling, Photography and Film | 25.1, 25.2, 25.3, 25.4, 25.5, 25.6, 25.8. 25.9 |

| 317Z0005 | 1F2IC | Core | Creative Direction and Identity | 20 | MA Fashion Styling, Photography and Film | 25.1, 25.2, 25.3, 25.4, 25.5, 25.6, 25.7, 25.8. 25.9 |
|---|---|---|---|---|---|---|
| 31RMM002 | 1F2IC | Core | Research Methods | 20 | MA Fashion and Luxury Brand Management MA Contemporary Fashion Buying MA Fashion Promotion, Communication and Media MA Fashion Styling, Photography and Film MA Fashion Design Womenswear MA Luxury Accessories Design and Management | 25.1, 25.2, 25.3, 25.4, 25.5, 25.7, 25.8. 25.9 |
| 317Z0014 | 1F2IC | Core | Industry Placement | 20 | MA Fashion and Luxury Brand Management MA Contemporary Fashion Buying MA Fashion Promotion, Communication and Media MA Fashion Styling, Photography and Film MA Fashion Design Womenswear MA Luxury Accessories Design and Management | 25.1, 25.2, 25.3, 25.4, 25.5, 25.6, 25.7, 25.8 |
| 317Z0008 | 1F2IC | Core | Dissertation | 40 | MA Fashion and Luxury Brand Management MA Contemporary Fashion Buying MA Fashion Promotion, | 25.1, 25.2, 25.3, 25.4, 25.5, 25.7, 25.8. 25.9 |

| | | | | | Communication and Media MA Fashion Styling, Photography and Film MA Fashion Design Womenswear MA Luxury Accessories Design and Management | |
|---|---|---|---|---|---|---|

Upon successful completion of 60 credits, the interim exit award shall be: Postgraduate Certificate Fashion Styling, Creative Direction and Digital Content

Upon successful completion of 120 credits, the interim exit award shall be: Postgraduate Diploma Fashion Styling, Creative Direction and Digital Content

Upon successful completion of this level, the exit award shall be: MA Fashion Styling, Creative Direction and Digital Content

| Are any of these course units delivered across other programmes? | Yes |
|---|---|

| 27 | Programme Structure Map |
|---|---|

**Level 7**

**Paris Campus delivery only**

| Term One | Term Two | Term Three | Term Four | Term Five |
|---|---|---|---|---|
| Style Research (20 credits) | Fashion Styling & Creative Direction (20 credits) | Creative Direction and Identity (20 credits) | Dissertation (40 credits) | |
| Fashion and Culture (20 credits) | | | | |
| Contextual and Cultural Studies (20 credits) | | | | |
| | Research Methods (20 credits) | | Industry Placement (20 credits) | Option to continue Placement |

**London Campus Delivery only:**

| Term One | Term Two | Term Three | Term Four | Term Five |
|---|---|---|---|---|
| Style Research (20 credits) | Fashion Styling & Creative Direction (20 credits) | Industry Placement (20 credits) | Creative Direction and Identity (20 credits) | Dissertation (40 credits) |
| Fashion and Culture (20 credits) | | | | |
| Contextual and Cultural Studies (20 credits) | | | | |
| | Research Methods (20 credits) | | | |